



## RE-TOUCHING McLuhan The Medium is the Massage Conference

**Schedule: Friday 27 May 2011**

<b>18.00</b>	Ambassador Peter M. Boehm: Marshall McLuhan Centennial Welcome Address
<b>18.15</b>	Richard Cavell: Introductory Keynote - <i>McLuhan, Tactility, and the Digital</i>

### Revised Schedule: Saturday 28 May 2011

<b>10.00</b>	Registration and Welcome Coffee
<b>10:30</b>	Stephen Kovats: Conference welcome and introductions
<b>10:40</b>	Dieter Daniels and Christopher Salter: Thematic Introductions
<b>11:00</b>	Martina Leeker: <i>McLuhan today, seen with the eyes of 1960's Neo-Avantgarde and contemporary Media Art</i>
<b>11:45</b>	Claus Pias: <i>Freiheit statt Freizeit</i>
<b>12:30</b>	Katja Kwastek: <i>Mediated Massage Embodiment, Connectedness and Alienation in New Media Art</i>
<b>13:15</b>	Lorenz Engell: <i>McLuhan as Mouse: The Tactile and the Index</i>
<b>14:00</b>	Discussion
<b>14:15</b>	Break
<b>15:15</b>	Michael Darroch: <i>Explorations across Anonymous History and Acoustic Space</i>
<b>16:00</b>	Janine Marchessault: <i>McLuhan's Fair: Expo '67 as Counterblast</i>
<b>16:45</b>	Dieter Daniels: <i>An ear for an eye – Traveling visual, acoustic and tactile space with Marshall McLuhan, John Cage and Nam June Paik</i>
<b>17:30</b>	Discussion
<b>18:00</b>	End

